

EVERBRIDGE FOR STATEWIDE NOTIFICATION DEPLOYMENTS

ENHANCED COLLABORATION BENEFITS RESIDENTS

Disasters don't respect lines on a map. When jurisdictions share a single notification system, improving their collaboration and establishing a common operating picture, they can more effectively respond to incidents and generate significant cost savings without losing individual autonomy.

STATEWIDE NOTIFICATION DEPLOYMENTS POWERED BY EVERBRIDGE



STATEWIDE NOTIFICATION DEPLOYMENTS OFFER COST SAVINGS

A single deployment across counties offers **significant economies of scale**, reducing total cost compared to individual county deployments.

Large, consolidated trainings for one shared notification system **save agencies significant training costs** compared to multiple trainings on disparate systems.

PUBLIC SAFETY BENEFITS OF STATEWIDE NOTIFICATION DEPLOYMENTS

Provide responders with accurate, up-to-date information through **shared situational intelligence** via common data streams and notification visibility from neighboring agencies.

Mutual aid is enhanced across neighboring cities, counties or the state due to system familiarity and access.

Increase resident opt-ins as the public utilizes a single, trusted mechanism for easy sign-ups.

Cover all residents in all jurisdictions regardless of the socio-economic conditions of their individual jurisdiction.

Data sharing can **enhance the safety of the most vulnerable**, such as senior and functional needs populations that need assistance during an emergency.

Consolidated training and increased internal expertise serve to reinforce usage policy and **reduce notification errors**.

CUSTOMER STORY:

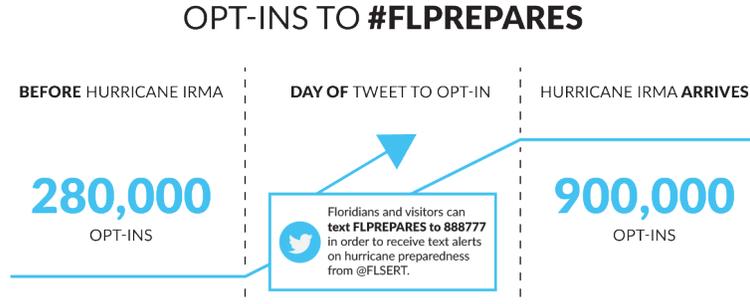
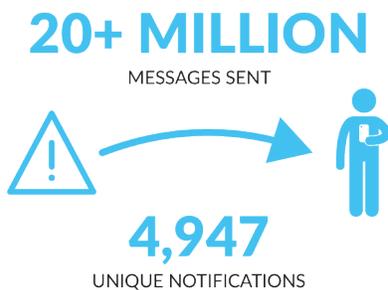
ALERTFLORIDA'S STATEWIDE NOTIFICATION SYSTEM

In 2016, Florida selected Everbridge as the service provider of AlertFlorida, a landmark initiative, providing statewide emergency alert and notification services to all Florida residents, businesses and visitors.



AlertFlorida has set the standard for emergency notification:

- + By adopting a state-wide model, the overall cost of purchasing and maintaining an emergency notification system decreased substantially, allowing many areas to be covered that previously could not afford a system.
- + The ability to delegate public information management to another city, county, or state entity provides for consistency and continuity of public messaging during a disaster.
- + Through the Florida Department of Health counties can utilize the access and functional needs (AFN) database, providing critical information to local emergency managers and first responders for wellness checks and emergency response coordination.
- + In preparation for Hurricane Irma, Florida promoted the keyword #FLPREPARES, asking residents and visitors to text the keyword to 888-777 to receive critical updates and information from government officials. During the course of Hurricane Irma, 20 million messages were sent, and over 600,000 individuals opted-into the system — expanding their reach from 280,000 contacts to roughly 900,000 contacts.



EVERBRIDGE POWERS STATEWIDE NOTIFICATION DEPLOYMENTS

Large deployments require a resilient platform. The Everbridge Critical Event Management platform has the scalability and reliability to power large-scale deployments. You can be confident that your messages will be sent, whether to a handful of responders or millions of residents.

 **5 BILLION**
messages since 2012

 **200+ COUNTRIES**
secure confirmed delivery

 **LEVEL 3 CERTIFIED**
DHS telecom service provider

 **99.99%**
uptime

 **199+ MILLION**
contacts managed

 **3,700**
customers



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